

IDAHO NEWS RELEASE



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Idaho Nursery & Greenhouse Sales Increase

Idaho nurseries and greenhouses sold an estimated 56.4 million dollars of plants and plant materials in 2002. This is an increase of 2 percent from last year and 1 percent from two years ago. This survey reflects only the total gross sales of Idaho grown plants and plant materials including Christmas trees.

Total gross value of sales were reported for various plant and plant material categories. Field grown sales in 2002 accounted for 67 percent of the total gross sales at 38.1 million dollars, while Greenhouse grown sales accounted for 31 percent at 17.4 million dollars. Christmas tree sales in 2002 accounted for 2 percent of the total gross sales at 942,000 dollars.

FOR MORE INFORMATION: Call (208) 334-1507